

Call for Papers

Submission deadline: January 05, 2014

Green IS/IT Strategies and Technologies

Track of the

2014 International Conference on Information Resources Management

(an AIS Affiliated Conference)

<http://conf-irm2014.tdt.edu.vn/>



Ton Duc Thang University
Ho Chi Minh City, Vietnam
May 21-23, 2014

Track Chairs

Roman Brandtweiner, WU Wien, Austria, Roman.Brandtweiner@wu.ac.at
Roya Gholami, Aston Business School, UK, r.gholami@aston.ac.uk

TRACK COVERAGE

The relationship between IT and the environment is complex, as IT can have both first and second order effects (Hilty et al., 2006). The first order effect refers to the negative environmental impact of IT production, use, and disposal. Thus, making the production, use and disposal of IT greener refers to „Green IT. (Murugesan, 2007). On the other hand, the second-order effect refers to the positive impact of using IT and information systems (IS). Thus, using IS to improve the eco-sustainability of business, social and economic processes refer to “Green IS” (Chen et al., 2008). The “Green IS” view sees IS as a possible solution to many environmental problems. However, IS scholarship contributing to knowledge about organizations and environmental sustainability is under-developed. The purpose of the Green IS/IT track is to advance theoretical and practical knowledge in this emerging domain and to gain a better understanding of current industry initiatives and academic research being conducted on the role of IS in sustainability.

RECOMMENDED TOPICS

This track encourages the submission of high quality papers that report on empirical research and case studies, assess critical issues or undertake theory development, including but not limited to the following topics:

- The role of IS/IT in sustainability & environmental impact assessment
- Adoption and diffusion of Green IS/IT
- Energy informatics
- Links among Green IS/IT, sustainability practices, organizational and environmental performance
- Green logistics and supply chain technologies and practices
- The role of IT/IS for smart grids
- IS roles in carbon trading systems
- Values of green IT/ green IS
- IS/IT and Sustainability Learning



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Submission Types and Guidelines

Full Length Submissions

Submissions must be no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions must be original, and previously unpublished, conceptual or empirical research manuscripts for review. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

Research-in-Progress Submissions

Submissions of no more than 2000 words with a maximum of 3 figures/tables: All research-in-progress submissions will be published in the proceedings as short papers.

Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

Panel and Tutorial Submissions

Submissions of not more than 1000 words: Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (Please note that all panelists and tutorial presenters must register for the conference).

Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadline.
- All submissions must be written in English
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

Important Dates:

Submission deadline: **January 05, 2014**

Notification of Acceptance/Rejection: **February 19, 2014**

Final Submission due date: **March 07, 2014**

Early Registration due date: **March 21, 2014**

Conference Co-Chairs		Organizing Committee	
Le Vinh Danh, Ton Duc Thang University, Vietnam <i>levinhdanh@tdt.edu.vn</i>		Lech Janczewski, The University of Auckland, New Zealand <i>lech@auckland.ac.nz</i>	
Program Co-Chairs			
Dong Thi Bich Thuy, University of Science - Vietnam National University, Vietnam <i>thuy@hcmus.edu.vn</i>	Annette Mills, University of Canterbury, New Zealand, <i>annette.mills@canterbury.ac.nz</i>	Hien T. Nguyen, Ton Duc Thang University, Vietnam, <i>hien@tdt.edu.vn</i>	
Publications and Proceedings Co-Chairs			
Lech Janczewski, The University of Auckland, New Zealand <i>l.janczewski@auckland.ac.nz</i>		Hien T. Nguyen, Ton Duc Thang University, Vietnam <i>hien@tdt.edu.vn</i>	
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Local Organizing Co-Chairs			
Trinh Minh Huyen, Ton Duc Thang University, Vietnam <i>trinhminhhuyen@tdt.edu.vn</i>		Vo Dinh Bay, Ton Duc Thang University, Vietnam <i>vdbay@it.tdt.edu.vn</i>	

We look forward to seeing you in Ho Chi Minh City, Vietnam, in May 2014!!

