2014 International Conference on
Information Resources Management

Call for Papers

Submission deadline: January 05, 2014

Management and Governance of IT

Track of the

2014 International Conference on Information Resources Management

(an AIS Affiliated Conference)

http://conf-irm2014.tdt.edu.vn/

**Ton Duc Thang University
Ho Chi Minh City, Vietnam
May 21-23, 2014**

Track Chair

Tim McLaren, Ryerson University, Toronto, Canada tmclaren@ryerson.ca

TRACK COVERAGE

The strategic management and governance of Information Technology (IT) remains one of the foremost challenges for IT-dependent organizations. The Management and Governance of IT Track invites papers on theoretical and practical approaches to: (1) strategic IT management — the processes by which the enterprise manages IT strategy and its implementation through planning, execution, and performance management; and (2) IT governance — the principles and structures through which the organization manages the mission, roles, and responsibilities of the IT function. The theme of this year's conference focuses on how "Big Data" initiatives can deliver value to stakeholders. Papers that examine the role and impacts of "Big Data" on IT management and governance or are especially encouraged, although papers that address other areas of management and governance of IT are also welcomed.

RECOMMENDED TOPICS

This track encourages the submission of research papers, research-in-progress papers, teaching cases, and panel proposals in the following areas (but not limited to):

• Comprehensive reviews of previous studies on strategic IT management and governance

• Methodologies for strategic IT planning and management

• IT governance standards and frameworks

• Case studies of strategic IT management and governance design

• Shareholder demands and impact of regulation/deregulation on corporate governance and enterprise governance of IT

• Best and next practices in strategic global IT management and global competition

• Cultural considerations in establishing IT governance

• Design, implementation, and assessment of strategic IT management and governance solutions

• Building National Information Infrastructures and their governance

• The role of Enterprise Architecture (EA) frameworks in strategic IT management and governance

• Analyses of different research methods impacting strategic IT management and governance

• Impact of IT governance on knowledge management and organizational learning

• Information resource management and IT governance

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Submission Types and Guidelines

Full Length Submissions

Submissions must be no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions must be original, and previously unpublished, conceptual or empirical research manuscripts for review. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suit ability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

Research-in-Progress Submissions

Submissions of no more than 2000 words with a maximum of 3 figures/tables: All research-in-progress submissions will be published in the proceedings as short papers.

Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

Panel and Tutorial Submissions

Submissions of not more than 1000 words: Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (Please note that all panelists and tutorial presenters must register for the conference).

Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadline.
- All submissions must be written in English
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

Important Dates:

Submission deadline: **January 05, 2014**
Notification of Acceptance/Rejection: **February 19, 2014**
Final Submission due date: **March 07, 2014**
Early Registration due date: **March 21, 2014**

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We look forward to seeing you in Ho Chi Minh City, Vietnam, in May 2014!!

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